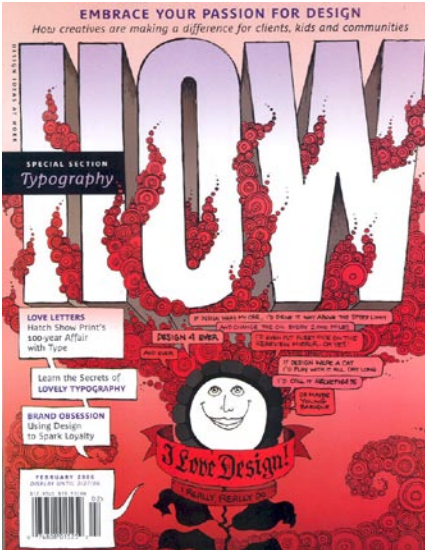


HOW Magazine profiles Chank Diesel in "Double Vision" feature in February 2006 issue



I've been designing type since I was held after school for my poor penmanship in sixth grade. I've been striving to get better ever since. My favorite typeface of my own design is Liguorstore, because it's so strong, direct and pure—almost pre-verbal. My all-time favorite typeface is Futura. It's overused and lacks humanity, but I like the clean, geometric roundness of it. My primary tools for typeface design are Fontlab and Fontographer on my iMac. I draw creative inspiration from following my serendipitous instincts. Right now I'm working on updating my font library with OpenType bells and whistles. Designers love type because it adds a voice with character to printed words.

CHANK DIESEL
DOUBLE VISION
President and CEO,
The Chank Company, Minneapolis



ILENE STRICKLAND
DOUBLE VISION
Typographic consultant, The Type Studio
I've been designing type since I was in first grade. Didn't we all invent our own typefaces? My favorite typeface of my own design is... Of the more than 200 I work with...